

ENEWSLETTER - JUNE 2023

Last month's newsletter began with...*"Spring's warmer weather means enjoying more time outside...and even more attention to skin protection."* And we highlighted Burt's Bees SPF 30 Tinted Lip Balms. With summer finally here the message becomes, *"NOW it is even more important to provide attention to skin protection."* Let's talk face care.

Fortunately, Burt's Bees has natural, mineral based sun protection for your customers so they can safely enjoy the great outdoors!

Burt's Bees® SPF 30 Gentle Day Lotion is formulated for sensitive skin. It was developed with dermatologists and has been awarded the National Eczema Association Seal of Acceptance. The formula is 99.4% natural origin and features nutrient-rich botanicals. The synergistic blend of aloe and rice milk improves skin's moisture barrier while soothing visible redness and irritation.

Our Renewal SPF 30 Firming Day Lotion is clinically shown to reduce the appearance of lines & wrinkles and improve skin's firmness. This lightweight, fast-absorbing moisturizer is infused with Bakuchiol, a natural and gentle alternative to retinol, and Vitamin E for smoother, firmer skin.

Both of these SPF 30 skin care products provide broad spectrum*, natural mineral sunscreen using 16.9% zinc oxide as the active ingredient. Zinc Oxide forms a nano-free physical barrier that reflects the UVA and UVB rays away from skin.

Selling Tip: Educate your customers on best practices for mineral sunscreen application. Apply liberally 15 minutes before sun exposure. Reapply at least every 2 hours.

* Broad-spectrum means the sunscreen protects against both UVA and UVB rays. The Canadian Dermatology Association recommends broad-spectrum with a SPF 30 or higher.



SENSITIVE SOLUTIONS
SPF 30 GENTLE DAY LOTION
99.4% NATURAL ORIGIN

RENEWAL SPF 30
FIRMING DAY LOTION
98.9% NATURAL ORIGIN

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