

ENEWSLETTER - JANUARY 2023



REFINING CLEANSER
99.9% NATURAL ORIGIN

DARK SPOT CORRECTOR
98.6% NATURAL ORIGIN

ANTI-WRINKLE MOISTURIZING CREAM
99% NATURAL ORIGIN

ANTI-WRINKLE EYE CREAM
99% NATURAL ORIGIN

SPF 30 FIRMING DAY LOTION
98.9% NATURAL ORIGIN

SUSTAINABILITY:
ALL BURT'S BEES PACKAGING IS
RECYCLABLE CURBSIDE OR AT
www.TerraCycle.com

You may be just beginning to hear about Bakuchiol, but odds are that you are very familiar with retinol. Retinol is known for its ability to stimulate collagen production to help smooth fine lines and wrinkles. However, its possible drawbacks are just as well-known: irritation, redness, peeling and sun sensitivity.

Which is why Burt's Bees is thrilled to be featuring Bakuchiol (pronounced bah-KOO-chee-all) in our Renewal skin care line. Bakuchiol is nature's gentle alternative to retinol and is derived from the Psoralea Corylifolia plant, or "bakuchi" plant.

Bakuchiol, is clinically shown[†] to be as effective as retinol but gentler on skin. It's so gentle on the skin that Bakuchiol can be used daily, morning and night, unlike retinol.

Burt's Bees Renewal formulas also feature naturally derived Vitamin E, that helps to recondition and soften skin and antioxidant-rich Vitamin C to help boost skin's radiance and even skin tone.

Burt's Bees Renewal Skincare is clinically shown to reduce the appearance of fine lines and wrinkles, improve firmness, and brighten skin. A complete skincare line to give you and your customers a brighter start to 2023!

[†]Clinical Trial, British Journal of Dermatology, published: 27 June 2018 <https://deepblue.lib.umich.edu/bitstream/handle/2027.42/147746/bjd16918.pdf?sequence=2>

**BEAUTY
POWERED
BY NATURE.**



BURT'S BEES
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to www.terracycle.com/en-CA/ for details.

You can withdraw your consent at any time by emailing education@burtsbees.com with **UNSUBSCRIBE** in the subject. For more information, and to understand how we may process your personal data, please refer to our Privacy Policy or contact us 150 Biscayne Crescent, Brampton, Ontario L6W 4V3.