

ENEWSLETTER - NOVEMBER 2022

Your customers will be looking for special gifts and stocking stuffers this month for the holiday season. We have the perfect items for you to recommend as Burt's Bees was voted #1 most giftable Lip Care brand.*

New news for this year's offerings:

- 2 New holiday-inspired lip balm flavours - Mint Cocoa and Cranberry Spritz.
- New Merry Melon watermelon themed gift that includes a Watermelon & Mint Hand Cream, Watermelon Rush Squeezy and a Watermelon Lip Balm.
- Hand Cream Trio now includes **new** Watermelon & Mint along with favourites Wild Rose & Berry and Lavender & Honey. Luxurious hand cream with natural fragrances inspired by bee pollinated botanicals.

This year our theme is "A World of Giving" to convey the global story that each of our gifts represent. We use nearly 1,000 ingredients from nature, sourced globally, from Ghana to Brazil, bringing together the craft and skill of growers and makers. Our responsible sourcing efforts help to ensure the wellbeing of those individuals by upholding human rights, safeguarding access to clean water, empowering women and children, and promoting health, safety and biodiversity. We have added responsible sourcing stories to the back of our gift packaging to make for a 'feel good' gifting experience.

Whole Story: Naturally, Burt's Bees gifting is anchored in sustainability.

We have removed all plastic windows and major plastic packaging components from our gifts. All of our holiday cardboard packaging is 50% post consumer recycled (PCR) paper. 100% of our holiday gift packaging is recyclable through curbside recycling or TerraCycle.

*U.S. Custom Burt's Bees Survey via Gauge Insights; n=1,000 respondents who give personal care products or color cosmetics as gifts for the Holidays.

BURT'S BEES® LIP CARE IS
100% NATURAL ORIGIN

HAND CREAM TRIO FORMULAS
ARE 99% NATURAL ORIGIN

SUSTAINABILITY:
HOLIDAY CARDBOARD PACKAGING
IS 50% (PCR) PAPER

ALL BURT'S BEES PACKAGING IS
RECYCLABLE CURBSIDE OR AT
www.TerraCycle.com



BEAUTY
POWERED
BY NATURE.



INGREDIENTS
FROM NATURE



NO ANIMAL
TESTING



CERTIFIED
CARBON
NEUTRAL
company
CARBONNEUTRAL®
CERTIFIED



RESPONSIBLE
SOURCING



RECYCLABLE
PACKAGING



LANDFILL-FREE
OPERATIONS

BURT'S BEES
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to www.terracycle.com/en-CA/ for details.

You can withdraw your consent at any time by emailing education@burtsbees.com with **UNSUBSCRIBE** in the subject. For more information, and to understand how we may process your personal data, please refer to our Privacy Policy or contact us 150 Biscayne Crescent, Brampton, Ontario L6W 4V3.