

LIP BALMS

Care & Protection: Ingredients like nutrient-rich Coconut and Sunflower Oils and Shea Butter nourish and hydrate the delicate lip skin. Community sourced Beeswax creates a breathable barrier, to hold in moisture and protect lips. Our Lip Balm tubes are made with 50% Post-Consumer Recycled (PCR) Plastic. Lip Balm carded packaging is 35% PCR.



Beeswax with Peppermint

- Peppermint Oil for fresh flavour & tingle. **Our #1 Selling Product!**



NEW Dragonfruit Lemon

- Subtle sweetness of dragonfruit and a touch of fresh lemon.



Sweet Mandarin

- A squeeze of sweet, slightly tart Mandarin flavour.



Watermelon

- Refreshing flavour of freshly sliced watermelon.



Ultra Conditioning

- Kokum, Cocoa & Shea Butters for ultra rich buttery hydration.



Wild Cherry

- Cold-pressed Cherry Oil delivers antioxidants and delicious flavour.



Pink Grapefruit

- Nourishing Pink Grapefruit Seed Oil conditions lips with Vitamins C and E.



Hemp

- Hemp Seed Oil - an effective moisturizer rich in Vitamin E, antioxidants & Omega 3s & 6s.
- No CBD or THC in formula.
- Fresh Verbena & Basil Scent.



Pomegranate

- Pomegranate delivers antioxidants.



Coconut Pear

- Sweet tropical flavour.



Cucumber Mint

- Cool, refreshing Cucumber with a hint of crisp Peppermint.



Honey

- Sweet, soothing honey with responsibly sourced Beeswax to help protect lips.



Vanilla Bean

- Vanilla Bean Extract soothes lips.



Strawberry

- Juicy Strawberry flavour.



Pineapple

- Fresh Tropical Pineapple flavor and Beeswax, Shea Butter and Vitamin E for hydration and protection.

Multi Packs Drive Growth!



LIP TREATMENTS



Elderberry Extract



Cooling Eucalyptus

Advanced Relief Lip Balms Carded Only

- Repairs, hydrates and promotes healing of extremely dry, chapped lips.
- Double the waxes and butters of our classic balms to better heal and protect.
- Made with Jojoba Oil, Cocoa and Cupuacu Butter and responsibly sourced Beeswax for all day moisture.
- Advanced Relief with **Elderberry** Extract - Antioxidant-rich Elderberry promotes healing and provides light flavour.
- Cooling **Eucalyptus** (Menthol for soothing relief) features antioxidant-rich Turmeric to promote healing.

Sustainable Packaging for Advanced Relief and Beeswax w Peppermint

Burt's Bees is the first in this category to launch a **hybrid tube** made from 50% PCR and 20% plant-based Bio-resin from upcycled potato and cassava starch!



NEW Advanced Relief Lip Repair

- Squeezable Care that Relieves and Heals Extremely Dry Lips
- Formulated with immune boosting Echinacea.
- Vitamin E delivers antioxidants and skin smoothing properties.
- Responsibly sourced Beeswax conditions and protects lips.



Conditioning Lip Scrub

- Sweet Honey Crystals gently polish and exfoliate dry skin from lips.
- Responsibly sourced Castor Seed Oil, Cocoa Butter and Beeswax deeply condition and hydrate lips.



Overnight Intensive Lip Treatment

- Natural Ceramides help support skin's barrier and retain moisture for soft, smooth, healthy-looking lips.
- Nourishing Jojoba, Castor Oils and Sunflower Wax infuse lips with moisture.
- Peppermint Oil for fresh flavour & tingle.



NEW Lemon Sorbet Lip Treatment

- Delivers up to 8 hours of moisturization for healthier feeling lips.
- Natural Ceramides help support skin's barrier and retain moisture.
- Nourishing Jojoba, Castor Oils and Sunflower Wax infuse lips with nutrients and hydration.
- Infused with antioxidant-rich vitamin C and natural, fresh lemon flavour.



Hydrating Lip Oils

- Made with responsibly sourced Castor Seed, Sunflower Seed and Meadowfoam Seed Oils.
- Lightweight oils that restores lip hydration.
- Glides on smoothly for healthy-looking lips with a subtle shine.
- 8 hours of moisturization.
- 2 Flavours: Sweet Almond and Passion Fruit



Lip Butters

- All-day creamy moisturization.
- Made with responsibly sourced Shea and Cocoa Butters.
- Botanical-blend flavours with at least one ingredient pollinated by bees:
 - Wild Rose & Berry
 - Lavender & Honey

GLOSSY BALMS

Care and Glossy Colour
Semi-sheer colour and a glossy, glowing finish.



- Ultra hydrating balms with semi-sheer colour and a glossy finish.
- Formulated with responsibly sourced Coconut and Olive Oil to smooth and soften lips.
- Mango Butter enhances glossy finish
- Smooth application and no stickiness.

4 Sheer Shades



SQUEEZY TINTED BALMS

Care and Tinted Colour
Hydrates lips with a light fruity scent.



- NEW Cocoa Crush shade!
- 6 sheer shades - each drenched with a different fresh flavour.
- Formulated with hydrating Cocoa Butter and responsibly sourced Beeswax to nourish & protect lips.
- Tinted squeeze balm provides hydration, a hint of natural colour and a healthy-looking shine.

6 Sheer Shades



SHIMMERS

Care and Shimmery Colour
Rich lip colour, hydration and a peppermint tingle.



- Shea Butter, Vitamin E, Coconut and Sunflower Oils to hydrate.
- Luminescent earth pigments, including responsibly sourced Mica* for reflective shimmer.
- A natural solution for rich colour and pearlized shine.
- Vitamin E, Beeswax and antioxidants nourish & hydrate.
- Fresh Peppermint tingle.

12 Shimmering Shades



LIPSTICKS

Care and Glossy Colour
Care and Satin Colour
Luscious colour and moisture.



- Moringa Oil with Vitamins A, C & E keep skin feeling soft and smooth.
- Red Raspberry Oil for antioxidants & helps improve skin elasticity.
- Glossy formula also includes Mango Butter for added rich hydration and a buttery finish.
- Lightweight, moisturizing and full colour coverage.
- Packaging is 60% PCR.

6 Glossy Shades



12 Satin Shades



TINTED LIP BALMS

Care and Sheer Colour
A hint of colour and 8 hours of moisture.



- Shea Butter & Vitamin E hydrate and botanical Jasmine & Ylang-Ylang flower waxes protect lips. A hint of natural sheer colour. 8 hours of moisture.
- NEW packaging and 2 new Shades with SPF 30 feature the natural mineral Zinc for UVA/UVB sun protection.

6 Sheer Shades + 2 SPF Shades



TINTED LIP OILS

Care and Sheer Colour
A natural kiss of colour to hydrate and smooth lips.



- Coconut Oil with Vitamin E strengthens delicate skin.
- Meadowfoam Seed Oil provides a natural way to lock in moisture and deliver nutrients to lips.
- To activate twist the bottom and click approximately 12 times.
- Non-sticky formula.

6 Sheer Shades



LIP GLOSSES

Care and Sheer Colour
A smooth, sheer glossy finish without being sticky.



- Avocado Oil for deep moisture, Omega-3s and Vit A, D & E.
- Shea Butter, Cocoa Butter, Sunflower Oil, & responsibly sourced Beeswax.
- Nourishes, hydrates, softens & protects lips.
- Wear on its own or as a "topper".

6 Glossy Shades



LIP SHINES

Care and Sheer Colour
Drench lips in moisture and sheer, shiny colour.



- Sunflower, Sweet Almond and Castor Seed Oils to hydrate and soften skin.
- Apricot Oil for Vit A & E, skin softening and light flavour.
- Nourishes, hydrates, softens and protects lips.
- Sheer hue and a light shine.

6 Shiny Shades



LIQUID LIPSTICKS

Care and Glossy Colour
Vibrant, bold colour and a glossy shine.



- Apricot and Babassu Oil condition and deliver great glide.
- Responsibly sourced Shea Butter from West Africa helps to nourish and hydrate lips.
- Bold lip colour payoff!
- Soft, healthy feeling lips.
- Packaging is 45% PCR.

10 Glossy Shades



MATTE STICKS

Care and Matte Colour
On trend matte finish that is non-drying.



- Responsibly sourced Jojoba Oil, Cupuacu Butter, Cocoa Butter and Kokum Butter – all known for their moisturization benefits ensure great hydration.
- Nourishing, creamy and lightweight feel.
- Medium-coverage with a sheer colour matte finish.
- Packaging is 49% PCR.

12 Matte Shades



CRAYONS

Care and Matte & Gloss Colour
Lush colours that glide on smoothly and leave lips soft and hydrated.



- Enriched with conditioning Jojoba oil, a natural moisturizer that absorbs quickly into the skin and softening Kukui Oil
- Shea Butter helps keep lips hydrated and smooth.
- Medium-full coverage.
- 8 hour moisturization.
- Precise application in a playful form.
- No added flavour or fragrance.

6 Matte Shades



6 Glossy Shades

