

Formulated Without

Parabens | Phthalates | Petrolatum | SLS (Sulfates) Talc | Synthetic Sunscreens | Artificial Fragrances/Colours PFAs | Silicones | Propylene Glycol | Never Tested on Animals

LIP CARE 100% Natural Origin

LIP BALMS

Care & Protection: Ingredients like nutrient-rich Coconut and Sunflower Oils and Shea Butter nourish and hydrate the delicate lip skin. Community sourced Beeswax creates a breathable barrier, to hold in moisture and protect lips. Our Lip Balm tubes are made with 50% Post-Consumer Recycled (PCR) Plastic. Lip Balm carded packaging is 35% PCR.



Beeswax with Peppermint

• Peppermint Oil for fresh flavour & tingle. Our #1 Selling Product!



NEW Dragonfruit Lemon

• Subtle sweetness of dragonfruit and a touch of fresh lemon.



Sweet Mandarin

• A squeeze of sweet, slightly tart Mandarin flavour.



Watermelon

 Refreshing flavour of freshly sliced watermelon.



Ultra Conditioning.

· Kokum, Cocoa & Shea Butters for ultra rich buttery hydration.



Wild Cherry

 Cold-pressed Cherry Oil delivers antioxidants and delicious flavour.



Pink Grapefruit

 Nourishing Pink Grapefruit Seed Oil conditions lips with Vitamins C and E.



- Hemp Seed Oil an effective moisturizer rich in Vitamin E, antioxidants & Omega 3s &6s.
- No CBD or THC in formula.
- · Fresh Verbena & Basil Scent.



Pomegranate

 Pomegranate delivers antioxidants.



Coconut Pear

Sweet tropical flavour.



Cucumber Mint

 Cool, refreshing Cucumber with a hint of crisp Peppermint.



Honey

· Sweet, soothing honey with responsibly sourced Beeswax to help protect lips.



Vanilla Bean

• Vanilla Bean Extract soothes lips.



Strawberry

· Juicy Strawberry flavour.



Pineapple

 Fresh Tropical Pineapple flavor and Beeswax, Shea Butter and Vitamin E for hydration and protection.

Multi Packs Drive Growth!





LIP TREATMENTS







Cooling Eucalyptus

Advanced Relief Lip Balms Carded Only

- Repairs, hydrates and promotes healing of extremely dry, chapped lips.
- Double the waxes and butters of our classic balms to better heal and protect.
- Made with Jojoba Oil, Cocoa and Cupuacu Butter and responsibly sourced Beeswax for all day moisture.
- Advanced Relief with Elderberry Extract Antioxidant-rich Elderberry promotes healing and provides light flavour.
- Cooling Eucalyptus (Menthol for soothing relief) features antioxidant-rich Turmeric to promote healing.

Sustainable Packaging for Advanced Relief and Beeswax w Peppermint Burt's Bees is the first in this category to launch a hybrid tube made from 50% PCR and 20% plant-based Bio-resin from upcycled potato and cassava starch!



Conditioning Lip Scrub

Hydrating Lip Oils

- Sweet Honey Crystals gently polish and exfoliate dry skin from lips.
- Responsibly sourced Castor Seed Oil, Cocoa Butter and Beeswax deeply condition and hydrate lips.



Overnight Intensive Lip Treatment

- Natural Ceramides help support skin's barrier and retain moisture for soft, smooth, healthy-looking lips.
- Nourishing Jojoba, Castor Oils and Sunflower Wax infuse lips with moisture.
- Peppermint Oil for fresh flavour & tingle.



Lip Butters

- All-day creamy moisturization.
- Made with responsibly sourced Shea and Cocoa Butters.
- Botanical-blend flavours with at least one ingredient pollinated by bees:
 - Wild Rose & Berry
 - · Lavender & Honey

Lip Repair Squeezable Care that Relieves

NEW Advanced Relief

- and Heals Extremely Dry Lips
- Formulated with immune boosting Echinacea.
- Vitamin E delivers antioxidants and skin smoothing properties.
- Responsibly sourced Beeswax conditions and protects lips.

NEW Lemon Sorbet Lip Treatment

- Delivers up to 8 hours of moisturization for healthier feeling lips.
- Natural Ceramides help support skin's barrier and retain
- · Nourishing Jojoba, Castor Oils and Sunflower Wax infuse lips with nutrients and hydration.
- Infused with antioxidant-rich vitamin C and natural, fresh lemon flavour.



with a subtle shine. • 8 hours of moisturization.

2 Flavours: Sweet Almond and Passion Fruit

· Made with responsibly sourced Castor Seed,

• Lightweight oils that restores lip hydration.

• Glides on smoothly for healthy-looking lips

Sunflower Seed and Meadowfoam Seed Oils.

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GLOSSY BALMS

SQUEEZY TINTED BALMS

SHIMMERS

Care and Glossy Colour Semi-sheer colour and a glossy, glowing finish.

Ultra hydrating balms with semi-sheer colour

and a glossy finish. Formulated with responsibly sourced Coconut and Olive Oil to smooth and soften lips.

Mango Butter enhances glossy finish

 Smooth application and no stickiness.

4 Sheer Shades



Care and Tinted Colour Hydrates lips with a light fruity scent.





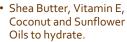
· Formulated with hydrating Cocoa Butter and responsibly sourced Beeswax to nourish & protect lips.

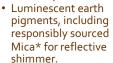
• Tinted squeezy balm provides hydration, a hint of natural colour and a healthy-looking shine.

6 Sheer Shades



Care and Shimmery Colour Rich lip colour, hydration and a peppermint tingle.





 A natural solution for rich colour and pearlized shine.

• Vitamin E, Beeswax and antioxidants nourish & hvdrate.

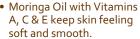
• Fresh Peppermint tingle.

12 Shimmering Shades



LIPSTICKS

Care and Glossy Colour Care and Satin Colour Luscious colour and moisture.



Red Raspberry Oil for antioxidants & helps improve skin elasticity.

Glossy formula also includes Mango Butter for added rich hydration and a buttery finish.

 Lightweight, moisturizing and full colour coverage.

• Packaging is 60% PCR.

LIP SHINES

sheer, shiny colour.

Care and Sheer Colour

Drench lips in moisture and



TINTED LIP BALMS

Care and Sheer Colour A hint of colour and 8 hours of moisture.

• Shea Butter & Vitamin E hydrate and botanical Jasmine & Ylang-Ylang flower waxes protect lips. A hint of natural sheer colour. 8 hours of moisture.

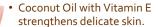
NEW packaging and 2 new Shades with SPF 30 feature the natural mineral Zinc for UVA/UVB sun protection.

6 Sheer Shades + 2 SPF Shades



TINTED LIP OILS

Care and Sheer Colour A natural kiss of colour to hydrate and smooth lips.



• Meadowfoam Seed Oil provides a natural way to lock in moisture and deliver nutrients to lips.

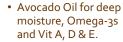
To activate twist the bottom and click approximately 12 times.

· Non-sticky formula.

6 Sheer Shades

LIP GLOSSES

Care and Sheer Colour A smooth, sheer glossy finish without being sticky.



Shea Butter, Cocoa Butter, Sunflower Oil, & responsibly sourced Beeswax.

 Nourishes, hydrates, softens & protects lips.

• Wear on its own or as a "topper".

6 Glossy Shades

hydrate and soften skin. Apricot Oil for Vit A & E, skin softening and light

Sunflower, Sweet Almond

and Castor Seed Oils to

Nourishes, hydrates,

softens and protects lips.

Sheer hue and a light shine.

6 Shiny Shades

LIQUID LIPSTICKS

Care and Glossy Colour Vibrant, bold colour and a glossy shine.

- Apricot and Babassu Oil condition and deliver great glide.
- Responsibly sourced Shea Butter from West Africa helps to nourish and hydrate lips.
- Bold lip colour payoff!
- Soft, healthy feeling lips.
- Packaging is 45% PCR.

10 Glossy Shades



*Burt's Bees is a founding member of Responsible Mica Initiative.

MATTE STICKS

Care and Matte Colour On trend matte finish that is non-drying.

- · Responsibly sourced Jojoba Oil, Cupuacu Butter, Cocoa Butter and Kokum Butter – all known for their moisturization benefits ensure great hydration.
- Nourishing, creamy and lightweight feel.
- Medium-coverage with a sheer colour matte finish.
- Packaging is 49% PCR.



CRAYONS

Care and Matte & Gloss Colour Lush colours that glide on smoothly and leave lips soft and hydrated.

- · Enriched with conditioning Jojoba oil, a natural moisturizer that absorbs quickly into the skin and softening Kukui Oil
- Shea Butter helps keep lips hydrated and smooth.
- Medium-full coverage.
- 8 hour moisturization.
- Precise application in a playful form.
- No added flavour or fragrance.



