

BURT'S BEES

TRUE TO NATURE™

Formulated Without

Parabens | Phthalates | Petrolatum | SLS (Sulfates)
Talc | Synthetic Sunscreens | Artificial Fragrances/Colours
PFAs | Silicones | Propylene Glycol | Never Tested on Animals

COSMETICS
98.5 - 100%
Natural Origin

BEAUTY POWERED BY NATURE



GOODNESS *glows*™ PRIMER

- Avocado Oil helps to deliver 8 hour moisturization.
- Formulated with natural minerals to illuminate skin.
- Lightweight and breathable.
- Creates a flawless, smooth 'canvas' ideal for long lasting makeup application or a natural, glowing look.

99%
Natural Origin
Tube:
50% PCR



THE LUMINIZER - NOURISHING HIGHLIGHTER

- Green Tea complex and Vitamin E provide antioxidants and vitamins to nourish skin.
- All day moisture in a lightweight, non-greasy, easy to wear formula
- Sheer coverage for a natural glow.

99.8%
Natural Origin



Mattifying POWDER FOUNDATION

- Silky soft Bamboo Powder blurs imperfections & evens skin tone
- Honey Powder moisturizes and reflects light reducing the appearance of fine lines.
- Absorbs oil and reduces shine without drying.
- Lightweight, buildable coverage.
- Convenient mirrored clamshell with non-latex applicator for on-the-go touch ups.

100%
Natural Origin
Compact:
75% PCR

6 Shades



GOODNESS *glows*™ TINTED MOISTURIZER

- Green Tea complex and Vitamin E provide antioxidants and vitamins to nourish skin.
- Sugarcane Squalane helps bolster skin's barrier function, improves smoothness and helps product adhere to skin.
- All day moisture in a lightweight, non-greasy, easy to wear formula
- Sheer coverage for a natural glow.

98.8%
Natural Origin
Tube
25% PCR

6 Shades



CONCEALER

- Avocado Oil to moisturize, nourish and reduce eye puffiness.
- Shea Butter conditions and hydrates skin.
- Ophthalmologist tested.
- Blends beautifully to conceal dark circles and blemishes without being heavy or settling into fine lines and wrinkles.
- Provides all day coverage.
- Instantly brightens eye area.

98.5%
Natural Origin
Container:
45% PCR

3 Shades



POWDER BLUSH

- Silky-soft Bamboo powder blends easily and smooths skin.
- Honey & Vitamin E moisturize and nourish.
- Mineral based powder delivers great colour payoff. A little goes a long way!
- Shades complement a variety of skin tones.

100%
Natural Origin
Compact
75% PCR

5 Shades



GOODNESS *glows*™ MIRACLE BALM

- Instantly hydrates with Shea Butter and plant-derived Squalane Oil.
- Community sourced Beeswax creates breathable barrier to hold moisture.
- Soothe, soften and moisturize dry skin on lips, face, cuticles, elbows...even tame frizzy hair!
- Pop-top to easily open tin.
- Product has pink hue but goes on clear.

100%
Natural Origin
Tin
30% PCR,
Carton:
35% PCR



FACE & EYE BALMS

Face Balms all feature Responsibly sourced Beeswax, Cupuacu Butter, Jojoba oil and Daikon Radish Seed to nourish skin.

- **Glowing Face Balm with Vitamin C** Hydrates & Illuminates skin. Vitamin C boosts glow. Mineral-based Mica adds a shimmer to high points on the face for natural illumination.
- **Soothing Face Balm with Aloe Butter**, For Redness-Prone Skin soothes and reduces visual redness. Features Aloe Butter, a blend of Coconut Oil from the Philippines and Aloe extract from Guatemala.
- **Illuminating Eye Balm with naturally-derived Vitamin C**. Instantly helps reduce look of under-eye circles. Responsibly sourced Jojoba Oil, multi-tasking Sugarcane Squalane and Vitamin E nourish and moisturize. Vitamin C helps to wake up and nourish tired-looking eyes.



100%
Natural Origin



ALL *aglow* LIP & CHEEK STICKS, BRONZER & HIGHLIGHTER

- Convenient hybrid sticks apply and blend easily for a pop of natural colour & a dewy finish.
- Jojoba Oil, Cupuacu Butter and hydrating Coconut Oil hydrate and nourish skin.
- Daikon Radish Extract provides antioxidants.
- Dermatologist tested.
- 8-hour moisturization.
- Lip & Cheek stick for colour.
- Bronzer for a sun-kissed glow.
- Highlighter illuminates and defines features.

100%
Natural Origin
Tube:
15% PCR

4 Shades



Bronzer & Highlighter
Shades



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COSMETICS
99.1 - 100%
Natural Origin

BEAUTY POWERED BY NATURE



COLOR *nurture*™ CREAM BLUSH

- Vitamin E and Berry Fruit Wax nourish skin
- Coconut and Jojoba derived emollients instantly moisturize.
- Highly pigmented but still buildable.
- Colour & a dewy finish
- On trend format is easy to apply and perfect for on-the-go application.

99.7%
Natural
Origin

Carton:
35% PCR

3 Shades



COLOR *nurture*™ CREAM EYESHADOW

- Vitamin E and Berry Fruit Wax to nourish skin.
- Responsibly sourced Mica* delivers luminescence for a beautiful shimmer.
- Creamy formula melts seamlessly onto skin.
- Buildable colour to achieve desired intensity.
- On trend format is easy to apply and perfect for on-the-go application.

99.7%
Natural
Origin

Carton:
35% PCR

3 Shades



100%
Natural
Origin

Compact
75% PCR

EYESHADOW *trio*

- Silky soft Bamboo Powder helps to smooth skin.
- Honey and Vitamin E moisturize and nourish delicate eye area.
- Responsibly sourced Mica* delivers luminescence for a beautiful reflective quality.
- Ophthalmologist-tested and safe for sensitive eyes and contact lens wearers.
- All-day wear that resists creasing and smudging.
- Easy to blend, rich mineral colour.

5 Trio Palettes



*Burt's Bees is a founding member of Responsible Mica Initiative



NOURISHING EYELINER

- Hydrating Jojoba and Meadowfoam Seed Oils with nourishing EFAs.
- Mango Oil delivers antioxidants and moisture for a rich, creamy feel.
- Responsibly sourced* Cedar pencil.
- Ophthalmologist tested and safe for sensitive eyes & contact wearers.

99.9%
Natural
Origin

FSC*
Certified
Wood

2 Shades



DEFINING EYELINER

- Responsibly sourced Shea Butter and Jojoba Oils
- Retractable eyeliners in 6 vibrant shades – 4 classic satin and 2 on-trend metallic finishes.
- Ophthalmologist tested & safe for sensitive eyes & contact wearers.
- Applies smoothly and easily with a gel-like creamy feel.
- High colour payoff.

100%
Natural
Origin

Plastic:
20% PCR

6 Shades



EYEBROW PENCIL

- Naturally nourishing Jojoba Oil hydrates and Shea Butter provides hydration and texture.
- Responsibly sourced* Cedar wood pencils with spoolie brush.
- Ophthalmologist tested & safe for sensitive eyes & contact wearers.
- Applies easily to fill, define and shape brows.
- Blend with brush for natural finish.

99.9%
Natural
Origin

FSC*
Certified
Wood

2 Shades



POWER BROW – BROW GEL

- Nourishing Safflower Seed Oil conditions and moisturizes brows.
- Community sourced Beeswax provides texture and hold.
- Nourishing brow gel visibly thickens, shapes and grooms brows into place.

100%
Natural
Origin

3 Shades



WATERPROOF MASCARA

- Jojoba Oil nourishes lashes.
- Community sourced Beeswax provides texture & improves product adherence to lashes.
- Natural formula that is waterproof and won't flake or clump.
- Volumizing – Multi-length brush bristles make it easy to coat every lash, producing exceptional volume all day long.
- A gentle long-wearing formula.
- Ophthalmologist tested and safe for sensitive eyes and contact lens wearers.

99.1%
Natural
Origin

2 Shades



ALL AFLUTTER MASCARA

- Jojoba Oil and naturally moisturizing Glycerin nourish.
- Community sourced Beeswax provides texture & improves product adherence.
- No smudging, flaking or clumping.
- Ophthalmologist tested and safe for sensitive eyes and contact lens wearers.
- A gentle long-wearing formula.

100%
Natural
Origin

MULTI BENEFIT 4-IN-1

- Instantly volumizes, lengthens, defines and has long wear.

VOLUMIZING

- Instantly volumizes and defines.

2 Shades Each Format



NOURISHING MASCARA

- Jojoba Oil and naturally moisturizing Glycerin nourish lashes.
- Community sourced Beeswax provides texture & improves product adherence to lashes.
- Ophthalmologist tested and safe for sensitive eyes and contact lens wearers.
- Brush and formula work together to instantly lengthen and define lashes without smudging, flaking or clumping.
- A gentle long-wearing formula.

100%
Natural
Origin

2 Shades



FSC* Forest Stewardship Council