

ENEWSLETTER - SEPTEMBER 2021



GOODNESS GLOWS™ TINTED MOISTURIZER AVAILABLE IN 6 SHADES:

IVORY, BUFF, NATURAL BEIGE, HONEY, WARM HONEY, CHESTNUT

SUSTAINABILITY:

98.8% NATURAL ORIGIN
25% PCR TUBE. RECYCLABLE CURBSIDE OR VIA TERRACYCLE.

BURT'S BEES® NOURISHING EYELINERS AVAILABLE IN 3 SHADES:

SOFT BLACK, MIDNIGHT GREY, WARM BROWN

SUSTAINABILITY:

99.9% NATURAL ORIGIN FSC*
WOODEN PENCIL

*FSC = FOREST STEWARDSHIP COUNCIL APPROVED

Fall makeup trends are always highly anticipated and 2021 delights with well-loved trends including light and luminous skin and a heavy dose of eyeliner.

Your customers will love the clean beauty option of **Burt's Bees® Goodness Glows™ Tinted Moisturizers** to even out their skin tone. All-day wear and sheer lightweight coverage in 6 beautiful shades. Green Tea, Vitamin E and Sugarcane Squalane provide antioxidants and vitamins to nourish and hydrate for healthy-looking skin.

For dramatically defined eyes, try **Burt's Bees® Nourishing Eyeliners** made from responsibly sourced cedar wood. Jojoba and Mango Oils combine for a creamy application that goes on smoothly and easily for beautiful results. Use a sharpened pencil and apply right at the base of the lashes. Choose from brown, black or grey shades to rim the upper and lower lash lines and smudge with fingertip or a small brush. Leave the lower lash line clean for a more subtle look.

Selling Tip: Customers with an oily T-zone will appreciate knowing that the Bamboo Powder in **Burt's Bees Goodness Glows™ Mattifying Powder Foundation** helps to absorb any excess shine. Can be applied on top of Tinted Moisturizer.

Education Tip: **Burt's Bees® Nourishing Eyeliners** are ophthalmologist-tested and safe for sensitive eyes and contact lens wearers.

BEAUTY
POWERED
BY NATURE.



BURT'S BEES
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program (where accepted) or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to www.terracycle.com/en-CA/ for details.

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