

ENEWSLETTER - OCTOBER 2021



ALL BURT'S BEES® LIP CARE IS
100% NATURAL ORIGIN

SUSTAINABILITY:
LIPSTICK CONTAINER:
60% PCR CONTENT

ALL BURT'S BEES LIP COLOUR
PRODUCTS ARE RECYCLABLE
VIA [TERRACYCLE.CA](https://www.terracycle.ca)

In September we talked about two fall makeup trends - luminous skin and a focus on the eyes. Another welcome trend is for times when we can safely go mask-free and embrace the classic 'Red-Hot Lips' look.

Wearing an ultra-pigmented, bright red lip is an instant mood booster. And customers also feel good knowing that Burt's Bees® lip colour is colour with care. All our lip products are 100% natural origin and feature responsibly sourced, nourishing ingredients.

Here are a few shades to suggest to your customers to fire up their fall.

Our lipsticks are formulated with Moringa and Raspberry Seed Oils to hydrate and moisturise lips for 8 hours. Recommend our **Scarlet Soaked shade Satin Lipstick** for a pop of red. Our ever-popular Shimmers feature Shea Butter and antioxidant-rich Fruit Oils to moisturise, nourish and soften lips and Peppermint Oil for a refreshing tingle. Try the **Cherry Shimmer** for a fun fall look. And our **Napa Vineyard Matte Crayon**, enriched with Jojoba Oil, Kendi Oil and Shea Butter moisturises and nourishes lips and delivers a flattering matte finish.

A touch of eye makeup is all that your customers need to complete their fall look. But even just on its own, a quick swipe of Burt's Bees natural red lip colour will be sure to make your customers smile. And that's a look that's always on trend!

Education Tip: Join Burt's Bees fall webinars for easy-to-manage 30 minute sessions on webex that provide relevant product knowledge, tips, trends and brand knowledge to help your team sell our well-loved natural brand.

Schedule on separate attachment of this email and at <https://www.burtsbees.ca/webinar-calendar/>

BEAUTY
POWERED
BY NATURE.



INGREDIENTS
FROM NATURE



NO ANIMAL
TESTING



RESPONSIBLE
SOURCING



RECYCLABLE
PACKAGING

BURT'S BEES
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program (where accepted) or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to www.terracycle.com/en-CA/ for details.

You can withdraw your consent at any time by emailing buzzaboutburts@burtsbees.com with **UNSUBSCRIBE** in the subject. For more information, and to understand how we may process your personal data, please refer to our [Privacy Policy](#) or contact us 150 Biscayne Crescent, Brampton, Ontario L6W 4V3.