

ENEWSLETTER - JULY 2021



SQUEEZY TINTED BALM
100 % NATURAL ORIGIN

EYEBROW PENCIL
99.9 % NATURAL ORIGIN

SUSTAINABILITY:
TUBE IS RECYCLABLE VIA
TERRACYCLE.
CAP IS RECYCLABLE CURBSIDE
OR VIA TERRACYCLE.

Summer is the season for fresh and fun choices. And nothing says fresh like juicy, flavour-bursting fruit. Burt's Bees® Squeezy Tinted Balms will delight your customers with 4 lip-smacking shades:

- Watermelon Rush
- Sweet Peach
- Berry Sorbet
- Mandarin Granata

Burt's Bees® Squeezy Tinted Balms provide all day moisturization, a hint of natural sheer colour and a healthy-looking shine. This trending format features hydrating Cocoa Butter and responsibly sourced Beeswax to nourish and protect lips.

Of course we are still donning masks for utmost safety and so your customers will want your tips for makeup looks above the mask. An easy way to draw attention to and open up the eyes is the 'Brushed-Up Brows' trend. Burt's Bees® Eyebrow Pencils are available in 2 shades - Blonde and Brunette. Our creamy formula includes nourishing Jojoba Oil and Shea Butter for a smooth application. To get the look simply brush brow upward and outward with the attached spoolie brush and fill the brow using light strokes.

Whole Story: The Eyebrow pencil is made from responsibly sourced cedar wood, dermatologist tested and never tested on animals.

Selling Tip: Help your customers achieve best results with their brows by reminding them that a freshly sharpened pencil will make application easier.

Education Tip: Watch our NEW cosmetic application day & night video for more tips from an international makeup artist! Use link below and scroll down to VIDEOS.
<https://www.burtsbees.ca/education/>

For FR version of eNewsletter use:

<https://www.burtsbees.ca/educatif/?lang=fr>

**BEAUTY
POWERED
BY NATURE.**



BURT'S BEES
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program (where accepted) or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to www.terracycle.com/en-CA/ for details.

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