

## ENEWSLETTER - AUGUST 2021



**COLOR NURTURE™  
CREAM BLUSH**  
99.7 % NATURAL ORIGIN

**SUSTAINABILITY:**  
THE JAR AND CAP ARE PP\*  
AND CAN BE  
RECYCLED CURBSIDE OR  
TERRACYCLE.

CARTON IS 35% PCR PAPERBOARD  
AND RECYCLABLE CURBSIDE.

\*PP REFERS TO POLYPROPYLENE - A SAFE PLASTIC

Despite big floppy hats and a dedication to SPF, summer sunshine often gives skin a deeper overtone that allows your customers to play with richer colour application.

Burt's Bees® **Color Nurture™ Cream Blush** is highly pigmented and perfect for sun-kissed skin. Available in 3 shades. Berry Whip is a gorgeous, rich shade for those wanting to go bold and for deeper complexions. Strawberry Cream and Guava Meringue are suitable for many skin tones and for those who love a soft and natural flush of colour.

These on trend creamy blushes are buildable making it easy to achieve the look your customer wants no matter which shade they choose. Simply dot a small amount of product onto cheeks and blend with fingertips.

**Color Nurture™ Cream Blush** contains Vitamin E and Berry Fruit Wax, high in antioxidants, to nourish skin with each application. Coconut and Jojoba derived emollients instantly moisturize. Colour and care for a radiant end of summer glow.

**Selling Tip:** Suggest that your customers pair Burt's Bees® **Color Nurture™ Cream Eye Shadows** with our Cream Blush. Available in three nude shades with pearl pigments for a light-reflecting, shimmery finish.

**Whole Story:** Tell your customers about our FREE recycling program. Burt's Bees® empty packaging can be sent to TerraCycle using a prepaid shipping label. Go to <https://www.terracycle.com/en-CA/brigades/burts-bees-en-ca> and mail in our empty packaging. TerraCycle will upcycle it to make new recycled products. Another way Burt's Bees is staying "True to Nature".

**BEAUTY  
POWERED  
BY NATURE.**



**BURT'S BEES**  
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program (where accepted) or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to [www.terracycle.com/en-CA/](http://www.terracycle.com/en-CA/) for details.

You can withdraw your consent at any time by emailing [buzzaboutburts@burtsbees.com](mailto:buzzaboutburts@burtsbees.com) with **UNSUBSCRIBE** in the subject. For more information, and to understand how we may process your personal data, please refer to our [Privacy Policy](#) or contact us 150 Biscayne Crescent, Brampton, Ontario L6W 4V3.