

ENEWSLETTER - DECEMBER 2020



100% Natural Origin

Gloss Packaging:
40% PCR

Wearing a face mask is currently essential to our health and safety but it takes a toll on our lips which can easily become dry, chapped and uncomfortable. Masks can trap heat, cause friction that can irritate the delicate skin of our lips and masks make it difficult to properly moisturize throughout the day.

Talk to your customers about the importance of caring for lips and recommend products that provides hydration, protection and long-lasting wear to reduce the need to frequently reapply.

Burt's Bees lip colour products are all 100% natural origin and feature some of nature's most effective emollients. For customers wanting non-sticky, sheer coverage to minimize colour transfer to masks, suggest our Glosses that feature Avocado Oil, Shea Butter, Cocoa Butter, Sunflower Oil and Vitamin E.

Another fun format for hydration and sheer colour is our Tinted Lip Oils. Meadowfoam and Coconut Oils moisturize, strengthen skin and leave lips feeling soft & smooth. *(To activate, twist the bottom about 12 times to bring product up the barrel and onto brush applicator.)*

Education Tip: When it comes to locking in lip moisture our responsibly sourced Beeswax is the bee's knees! Beeswax, a natural emulsifier, creates a breathable barrier that binds product to skin for long-wear care. Currently, every Burt's Bee lip colour formula includes Beeswax. Refer to our Lip Care 'Product Knowledge' hand out for key ingredients or visit www.burtsbees.ca to see complete formulas.

BEAUTY
POWERED
BY NATURE.



INGREDIENTS
FROM NATURE



NO ANIMAL
TESTING



RESPONSIBLE
SOURCING



RECYCLABLE
PACKAGING



BURT'S BEES

TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program (where accepted) or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to terracecycle.ca for details.

You can withdraw your consent at any time by emailing buzzaboutburts@burtsbees.com with **UNSUBSCRIBE** in the subject. For more information, and to understand how we may process your personal data, please refer to our [Privacy Policy](#) or contact us 150 Biscayne Crescent, Brampton, Ontario L6W 4V3.