

ENEWSLETTER - APRIL 2021



This year's Earth Day theme is "Restore Our Earth". Burt's Bees® wants to encourage everyone to ask, 'what can I do to help our earth?' We can choose to avoid single use plastics, plant pollinator-friendly plants and practice good recycling habits. Another lifestyle choice is to recommend and use a natural and sustainable personal care and cosmetic brand like Burt's Bees®:

- Free of Parabens, Phthalates, Petrolatum, Sulfates
- 99.6% average natural origin formulas
- 52% average PCR Plastic packaging
- 100% recyclable packaging
- Cruelty Free

Burt's Bees' latest sustainability report – "Impact 2020" - is now available online. Read about our achievements (eg. Landfill-Free Operations and CarbonNeutral® Certified) and future goals (eg. Net Zero Plastic to Nature) that you can share with your customers who are looking for clean and conscious beauty.

<https://www.burtsbees.com/content/impact-report/impact-report.html>

Help us share our unwavering message of conservation by recommending our conscious beauty products to your customers. Thank you for supporting our efforts to connect people to the wisdom, power and beauty of Nature.

BEAUTY
POWERED
BY NATURE.



INGREDIENTS
FROM NATURE



NO ANIMAL
TESTING



RESPONSIBLE
SOURCING



RECYCLABLE
PACKAGING

BURT'S BEES
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program (where accepted) or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to www.terracycle.com/en-CA/ for details.

You can withdraw your consent at any time by emailing buzzaboutburts@burtsbees.com with **UNSUBSCRIBE** in the subject. For more information, and to understand how we may process your personal data, please refer to our [Privacy Policy](#) or contact us 150 Biscayne Crescent, Brampton, Ontario L6W 4V3.