

*BEAUTY
POWERED
BY NATURE*

BURT'S BEES

TRUE TO NATURE™

www.burtsbees.ca



BURT'S BEES® COSMETICS

BEAUTY TO BELIEVE IN

We believe that beauty isn't about perfection, or striving to look just like somebody else. Real, natural beauty is about looking and feeling your own beautiful best. It comes from the inside out, and it's unique to every woman - because no woman is synthetic. Every woman is different and beautiful in their own way. We just want to help you bring that beauty forward. From a natural look to a bold look, whatever it is, as long as it's authentic to you. Just like the people who use our products - we aren't synthetic, either. We're committed to using only the best, most powerful ingredients nature has to offer. All to help create a product line that makes you feel your beautiful best because of how it's made, not in spite of it. Burt's Bees Cosmetics is a beauty line made with real, natural ingredients. So you get natural beauty that lasts. Beauty that radiates and shines. Beauty that's true to nature - and most of all - true to you.



EVERY BURT'S BEES®
PRODUCT IS DESIGNED TO MEET
four core values:



INGREDIENTS FROM NATURE

Each of our products is consciously crafted with ingredients from nature to nourish and revitalize your skin.



NO ANIMAL TESTING

Our products are **Leaping Bunny Certified**, which means we do not test our formulas on animals or ask anyone to do so on our behalf.



RESPONSIBLE SOURCING

We are committed to supporting the communities and environments where we source our ingredients.



RECYCLABLE PACKAGING

Our packaging is recyclable curbside or through TerraCycle®.

FORMULATED WITHOUT PARABEN,
PHTHALATES, PETROLATUM OR SLS



NEW
LOOK



LIP SHIMMER

100% natural origin

Give lips a luminous finish with slightly more than a hint of colour. Made with Shea Butter, antioxidant-rich Fruit Oils and Peppermint Oil. Moisturize, nourish and soften lips naturally.

Available in 12 shades: *Caramel, Apricot, Champagne, Cherry, Fig, Grapefruit, Guava, Peony, Plum, Rhubarb, Strawberry, Watermelon*



NEW
SHADES



TINTED LIP BALM

100% natural origin

For just a hint of colour and 8 hours of moisture. Shea Butter and Botanical Waxes nourish lips in one swipe.

Available in 6 shades: *Hibiscus, Red Dahlia, Pink Blossom, Rose, Daisy, Magnolia*





TINTED LIP OIL

100% natural origin

Hydrating formula made of 100% natural blend of nourishing Meadowfoam Seed and Coconut Oil. Reduces the appearance of fine lines and lends lips a hint of sheer colour.

Available in 6 shades: *Caramel Cloud, Showering Sunset, Whispering Orchid, Crimson Breeze, Rustling Rose, Misted Plum*

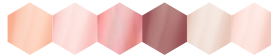


LIP SHINES

100% natural origin

Natural, sheer colour enriched with moisturizing Apricot Wax glides on lips for a super shiny finish.

Available in 6 shades: *Peachy, Blush, Pucker, Smooch, Spontaneity, Whisper*





LIP CRAYONS

100% natural origin

Full coverage of matte lip colour that provides lightweight moisture for comfortable, everyday wear. Formula infused with Shea Butter, Kendi Oil, and Jojoba Oil.

Available in 6 shades: *Sedona Sands, Carolina Coast, Napa Vineyard, Redwood Forest, Niagara Overlook, Hawaiian Smolder*



GLOSS LIP CRAYONS

100% natural origin

Glides on smoothly to deliver a beautiful lush gloss colour. Mess-proof application that harnesses the moisturizing power of Jojoba Oil, Kendi Oil, and Shea Butter to keep lips hydrated and smooth.

Available in 6 shades: *Outback Oasis, Santorini Sunrise, Pacific Coast, Tahitian Sunset, Bordeaux Vines, Pink Lagoon*





SATIN LIPSTICK

100% natural origin

Full coverage, vibrant colour made with moisturizing ingredients like Moringa and Raspberry Seed Oils to help soften and condition lips all day long.

Available in 12 shades: Nile Nude, Blush Basin, Suede Splash, Magenta Rush, Brimming Berry, Tulip Tide, Scarlet Soaked, Ruby Ripple, Crimson Coast, Sunset Cruise, Wine Wave, Lily Lake



GLOSSY LIPSTICK

100% natural origin

Shiny, moisture-rich colour that nourishes and hydrates lips. Contains Raspberry Seed Oil, Moringa Oil, and Community Sourced Beeswax.

Available in 6 shades: Nude Mist, Nude Rain, Peony Dew, Rose Falls, Pink Pool, Blush Ripple





MATTE STICKS

100% natural origin



Contains a combination of Jojoba, Cupuacu, Cocoa and Kokum butters, known for their moisturization benefits. This natural blend of nourishing butters and vibrant pigment delivers a beautiful medium coverage matte finish.

Available in 12 shades: *Buttery Blush, Canyon Creek, Crimson Cascade, Lilac Lagoon, Liquid Honey, Liquid Ruby, Melted Mauve, Mulberry Mist, Puddle of Plum, Rhubarb Rapids, Rippling Rose, Rush of Raspberry*



LIP GLOSS

100% natural origin



Hydrating formula with Avocado Oil, delivers a smooth, never tacky brilliant shine. The glossy texture looks great alone or layered over other lip colour products for added impact.

Available in 6 shades: *Flushed Blush, Lily Dip, Punch of Pink, Tulip Spring, Iced Glaze, Sparkling Cider*



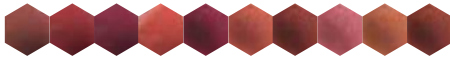


LIQUID LIPSTICK

100% natural origin

Long-wearing formula that delivers all-day moisture giving your lips velvety soft, brilliant colour that cares. The nourishing formula blends mineral-rich pigment, Shea Butter, Apricot and Babassu Oil to leave lips soft and smooth.

Available in 10 shades: *Tidal Taupe, Flushed Petal, Blush Brook, Coral Cove, Rhubarb Rapids, Sunrise Cruise, Primrose Pool, Blush Bay, Pouring Nude, Peony Puddle*



NEW



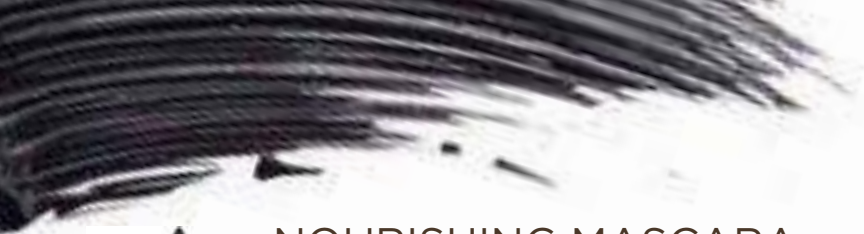
SQUEEZY TINTED BALM

100% natural origin

Hydrating hint of natural colour with a burst of flavour. Simply squeeze to moisturize and nourish your lips with just the right amount of colour and shine. Made with responsibly sourced Beeswax and hydrating Cocoa Butter that delivers a light, healthy-looking shine.

Available in 4 shades: *Mandarin Granita, Sweet Peach, Watermelon Rush, Berry Sorbet*





NOURISHING MASCARA

100% natural origin

Lengthens and defines lashes and is gentle enough for your delicate eye area. This 100% natural formula is made with responsibly sourced Jojoba Oil to nourish lashes and community sourced Beeswax for great texture and adherence.

Available in 2 shades: *Classic Black, Black Brown*



VOLUMIZING MASCARA

100% natural origin

Nourishes and conditions lashes without smudging, flaking or clumping. Specially designed to coat and define each lash as it volumizes. Made with responsibly sourced Jojoba Oil and community sourced Beeswax.

Available in 3 shades: *Classic Black, Black Brown, Navy*





4 IN 1 MASCARA

100% natural origin

Our brush and formula work together to deliver 4-in-1 highly sought after benefits for maximize results. Instantly Volumizes, Lengthens, Defines and is 'All-day' Long Wear - all without smudging or Clumping. Made with responsibly sourced Jojoba Oil and community sourced Beeswax.

Available in 2 shades: *Classic Black, Black Brown*



NEW
SHADES



EYESHADOW TRIO

100% natural origin

Easy-to-blend, long-lasting Eyeshadow trios resist creasing, fading and smudging for all-day wear. Made with Bamboo Powder, Honey and Vitamin E, this eye makeup nourishes skin with just the right amount of beautiful pigment.

Available in 5 trios: *Shimmering Nudes, Countryside Lavender, Dusky Woods, Rose Garden, Evergreen Forest*





NEW

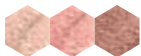


CREAM EYE SHADOW

99.7% *natural origin*

Light up your lids with this lightweight, luxuriously creamy eye shadow made with nourishing ingredients like Vitamin E and Berry Fruit Wax that care for your skin. The colours are buildable to achieve desirable intensity.

Available in 3 shades: *Caramel Buttercream, Rose Cream, Honey Caramel*



EYEBROW PENCIL

99.9% *natural origin*

Defines and shapes brows to frame the face for a naturally beautiful look. Made with nourishing Jojoba Oil and Shea Butter, this natural formula is long-lasting and gentle enough for the delicate eye area.

Available in 2 shades: *Blonde, Brunette*





NOURISHING EYELINER

99.9% natural origin

Fade and smear-resistant colour that nourishes, defines and enhances eyes. Made with Jojoba, Mango and responsibly sourced Meadowfoam Seed Oils to help nourish your skin.

Available in 3 shades: *Soft Black, Midnight Gray, Warm Brown*

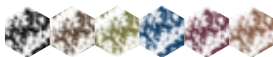


DEFINING EYELINER

100% natural origin

Retractable eyeliner that applies evenly and smoothly with a high colour payoff that's safe for sensitive eyes. This nourishing formula, with a gel-like cream feel, is made with Shea Butter and Jojoba Oil.

Available in 6 shades: *Onyx, Brown Quartz, Gilded Sage, Sapphire, Mulberry, Hammered Bronze*





LIQUID FOUNDATION

98.9% natural origin

Buildable coverage formula that gives you a radiant, natural-looking finish, without being heavy or cakey. Made with responsibly sourced Meadowfoam Seed Oil, known for its moisturizing benefits, that gives you beautiful results.

Available in 12 shades: *Porcelain, Ivory, Buff, Classic Ivory, Almond Beige, Natural Beige, Linen Beige, Soft Honey, Honey, Warm Honey, Rich Caramel, Pecan*



MATTIFYING POWDER FOUNDATION

100% natural origin

Lightweight non-comedogenic shine control formula with buildable coverage. Made with Bamboo Powder to blur imperfections and give you the look of smooth, even skin. Blends effortlessly while absorbing oil without drying out skin.

*Mirror and Latex-free sponge applicator included for convenient touch ups.

Available in 6 shades: *Bare, Vanilla, Sand, Bamboo, Almond, Nutmeg*





TINTED MOISTURIZER

98.8% natural origin

All-day moisture in a lightweight, easy to wear formula that delivers sheer tinted coverage in a non-greasy natural finish. Formulated with Green Tea Complex, which is loaded with antioxidants and vitamins to nourish skin and help strengthen the skin's natural moisture barrier.

Available in 6 shades: Ivory, Buff, Natural Beige, Honey, Warm Honey, Chestnut



CONCEALER

98.5% natural origin

Conditioning, multi-benefit formula that uses lightweight, mineral-rich pigments to conceal dark circles, blemishes and minor imperfections. Harnessing the power of Shea Butter and Avocado Oil, the formula goes beyond coverage by nourishing delicate eye skin with 8 hours of moisture and does not cake or settle into fine lines or wrinkles.

Available in 5 shades: Fair, Light-Medium, Tan, Tan Sand, Deep





LIP & CHEEK STICK

100% natural origin

Add a wash of fresh colour to lips and cheeks with this on-trend, hybrid stick. A few swipes blend easily to deliver a pop of radiant colour. Never greasy, cakey or sticky this convenient stick features a Coconut Oil core and delivers nourishment and all-day moisture to keep skin balanced and beautiful.

Available in 4 shades: *Suez Sands, Peony Pool, Blush Bay, Lilac Lagoon*



HIGHLIGHTER AND BRONZER STICKS

100% natural origin

Sweep on these on-trend sticks that apply smoothly and blend easily to enhance and define features. The Coconut Oil core delivers an added boost of lightweight, all-day moisture that enhances skin's natural glow.

Available in 2 shades: *Golden Shimmer, Opal Mist*



NEW
SHADES



BLUSH

100% natural origin

Mineral Blush Makeup applies and blends easily and evenly to enhance your cheeks' natural glow. The lightweight formula brings together Bamboo Powder, Honey and Vitamin E to nourish your skin for beautifully radiant results.

Available in 5 shades: *Bare Peach, Shy Pink, Toasted Cinnamon, Fresh Apricot, Velvet Wine*



NEW



CREAM BLUSH

99.7% natural origin

Get a natural flush of colour that nourishes and moisturizes your skin with a lightweight, luxuriously creamy formula that applies smoothly and blends easily across your cheeks. Made with ingredients like Vitamin E and Berry Fruit Wax to care for your skin naturally.

Available in 3 shades: *Guava Meringue, Berry Whip, Strawberry Cream*



NEW



FACE PRIMER ILLUMINATING *99% natural origin*

A lightweight and breathable makeup primer made with natural minerals and moisturizing Avocado Oil for an illuminating finish while hydrating your skin. Applies easily and won't clog pores like silicone-based face makeup.

NEW



MIRACLE BALM *100% natural origin*

Multi-purpose product made with a natural plant-derived emollient (Squalene) that absorbs quickly, instantly hydrating, moisturizing and softening skin on your face, lips, cuticles, elbows, or anywhere. Lightweight and non-greasy formula with a dewy finish.

Let your light SHINE



At Burt's Bees we are all about celebrating natural, personal beauty. Loving your skin naturally shows through confidence and joy. That's why we are introducing the NEW Truly Glowing™ skincare line, that boost your skin's moisture above and below the surface for a glow the world can see.

The Truly Glowing™ regimen consist of seven products



Refreshing Gel Cleanser: Refresh and reset skin with naturally-derived Hyaluronic Acid.



Replenishing Gel Cream: Replenish skin with nature-powered Hydrate & Glow complex, which is an intentional blend of proteins, humectants and oils—all things that your skin makes on its own to keep its cells plumped and hydrated.



Reawakening Eye Gel Cream: Reawaken tired skin around the eyes with an illuminating Hydrate and Glow complex that reflects light to make skin appear more radiant.



Reawakening Glow Booster: Amp up your glow with antioxidant-rich oils.



Restoring Night Cream: Long-lasting hydration with nature-powered Hydrate & Glow complex.

DRY SKIN



Replenishing Power Day Lotion (Dry Skin): Instantly hydrates at the surface, then sinks in to rebalance and repair very dry skin for a good glow. With nature-powered Hydrate & Glow complex + Hyaluronic Acid



Restoring Power Night Cream (Dry Skin): With nature-powered Hydrate & Glow complex, instantly hydrates at the surface, then sinks in deeply to rebalance and quench very dry skin for a luminous next-day glow.



***BRING OUT YOUR
NATURAL BEST***

#NOTSYNTHETIC