BURT'S BEES

Formulated Without

Parabens & Phthalates | Petrolatum | Synthetic Sunscreens Sodium Lauryl/Laureth Sulfates | Artificial Fragrances, Colours Silicones | Propylene Glycol | Never Tested on Animals

LIP CARE 100% Natural Origin

TRUE TO NATURE"

LIP BALMS

Care & Protection We use nourishing base ingredients like nutrient rich coconut, sunflower and castor seed oils. Our responsibly sourced beeswax helps to moisturize and protect skin. For soft, healthy-looking lips.

BURT'S BEES BEESWAX LIP BALM web STRAMIN & & PEPPERMINT AUME POUR LES LEVRE

Beeswax with Peppermint

FEATURES:

- Coconut & Sunflower Oils hydrate. · Peppermint Oil for fresh flavour and tingle.
- Our #1 Selling Product!

BURT'S BEES ULTRA CONDITIONING

Ultra Conditioning

- FEATURES:
- Kokum, Cocoa & Shea Butters for ultra hydration.
- Vitamin E and Sunflower Oil EFAs nourish lips.
- Hypoallergenic with no added flavours or fragrances.

RECYCLABLE PACKAGING

Our Lip Balm tubes are made with 50% Post-Consumer Recycled (PCR) Plastic.

- Lip Balm carded fiber packaging is 35% PCR.
- Vegetable-based inks on labels.
- Label extension prevents tampering and avoids almost 3,000 kms of plastic shrink wrap annually.
- Recycle lip balm tube by dropping it in a larger plastic bottle for curbside recycling or send to TerraCycle for FREE recycling. All Burt's Bees packaging accepted www.terracycle.com/en-CA/ s-en-ca

BURT'S BEES

Honey

Pomegranate

FEATURES:

hydrate.

antioxidants.

Pink Grapefruit

FEATURES:

- FEATURES: Sunflower, Coconut and
- Canola Oils.
- Sweet, soothing honey.

BURT'S BEES

POMEGRANATE À LA GRENADE

Sunflower and Coconut Oils

BURT'S BEES

PINK GRAPEFRUIT AU PAMPLEMOUSSE ROSE

Pomegranate delivers

WILD CHERRY CERISE SAUVAGE Wild Cherry

BURT'S BEES

FEATURES:

- · Coconut Oil for rich hydration. Cold-pressed Cherry Oil
- (high in antioxidants).

BURT'S BEES

COCONUT & PEAR À LA NOIX DE COCO ET À LA POIRE

Coconut Pear

- FEATURES: Coconut Oil, Pear Extract, and Shea Butter.
- Sweet tropical flavour.

BURT'S BEES

Cucumber Mint

FEATURES:

- · Sunflower, Coconut and Castor Seed Oils.
- Cool, refreshing Cucumber with a hint of crisp Peppermint & Spearmint.

BURT'S BEES WATERMELON PASTEQUE

Watermelon

FEATURES:

- Hydrating Sunflower, Coconut and Castor Seed Oils. The sweet, refreshing flavour of
- freshly sliced Watermelon.

LIP TREATMENTS **BALMS**



IDT'S REES

- Sweet Honey Crystals gently polish and exfoliate dry skin from the lips.
- · Responsibly sourced Castor Seed Oil, Cocoa Butter and Beeswax deeply condition and hydrate lips.

Overnight Intensive Lip Treatment

- · Ceramides help support skin's barrier and retain moisture for soft, smooth, healthy looking lips.
- · Nourishing Jojoba, Castor Oils and Sunflower Wax infuse lips with moisture.
- · Peppermint Oil for fresh flavour & tingle.

LIP OILS



Passion Fruit

FEATURES:

- Made with responsibly sourced Castor Seed, Sunflower Seed and Meadowfoam Seed Oils.
- Lightweight oils that restores lip hydration. **BENEFITS:**
- Glides on for smooth, Sweet Almond
 - healthy-looking lips with a subtle shine.
 - · 8 hours of moisturization.

BURT'S BEES VANILLA BEAN GOUSSE DE VANILLE

Vanilla Bean

- FEATURES: Nourishes with Cocoa Seed Butter, Shea Butter and Antioxidant rich Vitamin E.
- 100% natural Vanilla Bean Extract to soothe lips.

BURT'S BEES STRAWBERRY FRAISE

Strawberry

- FEATURES: Sunflower and Coconut Oils hydrate.
- Juicy Strawberry flavour.

BURT'S BEES GINGER LIME

Ginger Lime

- FEATURES:
- · Sunflower and Coconut Oils hydrate and soften lips.
- Infused with fresh Lime and Ginger Root extracts to revitalize lips.



Lip Butters **FEATURES**

- Made with responsibly sourced
- Shea and Cocoa Butters
- Inspired by bee pollinated botanicals: Orange & Pistachio
 - · Rosemary & Lemon
 - · Lavender & Honey

TINTED LIP

- neu Dutter & vitainin i hydrate and nourish.
- Responsibly sourced Beeswax,
- Ylang-Ylang & Jasmine
- botanical flower waxes nourish and protect. BENEFITS:
- A hint of natural sheer colour.
- 8 hours of moisture.

6 Shades



Sunflower, Coconut and Castor Seed Oils. Nourishing Pink Grapefruit Seed Oil conditions lips with Vitamins C and E.

BURT'S BEES HEMP

moisturizer rich in Vitamin E,

antioxidants & Omega 3s &6s.

• No CBD or THC in formula.

• Fresh Verbena & Basil Scent.

Hemp FEATURES: • Hemp Seed Oil - an effective

BURT'S BEES

TRUE TO NATURE"

MATTE STICKS

Care and Matte Colour On trend matte finish that is non-drving. FEATURES:

 Responsibly sourced Joioba Oil. Cupuacu Butter, Cocoa Butter and Kokum Butter - all known for their moisturization benefits ensure great hydration.

BENEFITS:

- Nourishing, creamy and lightweight feel.
- Medium-coverage with a sheer colour matte finish.
- Packaging is 49% PCR.

12 MATTE SHADES



TINTED LIP OILS

Care and Sheer Colour A natural kiss of colour to hydrate and smooth lips.

- FEATURES: · Coconut Oil with Vitamin E
 - strengthens delicate skin. Meadowfoam Seed Oil provides a natural way to lock in moisture and
- deliver nutrients to lips. To activate twist the bottom and
- click approximately 12 times. BENEFITS: Non-sticky formula.
- · Reduces appearance of fine lines.

6 SHEER SHADES

Silicones | Propylene Glycol | Never Tested on Animals

Parabens & Phthalates | Petrolatum | Synthetic Sunscreens

Sodium Lauryl/Laureth Sulfates | Artificial Fragrances, Colours

LIP CARE 100% Natural Origin

LIQUID LIPSTICKS

Care and Glossy Colour Vibrant, bold colour and a glossy shine. FEATURES:

- · Apricot and Babassu Oil condition and deliver great glide.
- · Responsibly sourced Shea Butter from West Africa helps to nourish and hydrate lips.

BENEFITS:

- · Bold lip colour payoff!
- Soft, healthy feeling lips.
- Packaging is 45% PCR.



LIP GLOSSES

Care and Sheer Colour Brilliant shine, a hydrating formula and a smooth, never tacky finish.



- Avocado Oil for deep moisture, Omega-3s and Vit A, D & E.
- Shea Butter, Cocoa Butter, Sunflower Oil, & Beeswax
- benefit & flavour.
- Wear on its own or as a "topper".

6 GLOSSY SHADES

LIPSTICKS

Formulated Without

Care and Satin / Glossy Colour Luscious colour and naturally moisturizing. FEATURES:

- Moringa Oil with Vitamins A, C & E keep skin feeling soft and smooth.
- Red Raspberry Ŏil for antioxidants & helps improve skin elasticity.
- Glossy formula also includes Mango Butter for added rich hydration and a buttery finish.

- **BENEFITS:** Lightweight, moisturizing and full colour coverage.
- Packaging is 60% PCR.



LIP SHINES

Care and Sheer Colour Drench lips in moisture and sheer, shiny colour.



- FEATURES: Sunflower. Sweet Almond and Castor Seed Oils to hydrate and soften skin.
- Apricot Oil for Vit A & E and skin softening and light flavour. BENEFITS:
- · Nourishes, hydrates, softens and protects delicate lip skin.
- Sheer hue and a light shine.

6 SHINY SHADES

SHIMMERS

Care and Shimmery Colour Naturally stunning, rich lip colour with moisturizing benefits and a peppermint tingle.

FEATURES:

- Shea Butter, Vitamin E, Coconut and Sunflower Oils to hydrate. Luminescent earth pigments,
- including responsibly sourced Mica* for reflective shimmer. BENEFITS:
- · A natural solution for rich colour and pearlized shine.
- Vitamin E, Beeswax and antioxidants nourish & hydrate.
- Fresh Peppermint tingle.

12 SHIMMERING SHADES



MATTE CRAYON

Care and Matte Colour

Creamy matte colour, moisture-rich wear with outstanding coverage for everyday.

FEATURES:

- Enriched with conditioning
- Jojoba Oil and Kukui Oil.
- Castor Seed Oil, Shea Butter, and Candelilla Wax contribute to
- hydration and staying power.
- No added flavour or fragrance.
- **BENEFITS:**
- · Precise application in a playful form.
- No messy sharpening necessary.

6 MATTE SHADES



GLOSS CRAYON

Care and Gloss Colour Lush colours that glide on smoothly and leave lips soft and hydrated.

FEATURES:

- Enriched with conditioning Jojoba oil, a natural
- moisturizer that absorbs quickly into the skin and
- softening Kukui Oil Shea Butter helps keep lips
 - hydrated and smooth. No added flavour or fragrance
- **BENEFITS:**
- 8 hour moisturization.
- · Precise application in a playful form.
 - Medium-full coverage.

6 GLOSSY SHADES

*Burt's Bees is a founding member of Responsible Mica Initiative.



Apricot Oil for Vit A & E softening

- BENEFITS: • Nourishes, hydrates, softens & protects.
 - Sheer colour with a glossy finish.