

CARING FOR BABY'S PRECIOUS SKIN

Burt's Bees Baby products are all Pediatrician tested.

Safe, natural and effective products of the highest standards for your baby including gentle washes, lotions and diaper care to cleanse, soften and soothe baby's skin. Because we work with the most experienced mother we know. Mother Nature.

NATURAL ORIGIN

At Burt's Bees we have always displayed the "% Natural" on the front of our packaging for full transparency so that consumers can see the exact % of our formula that consists of ingredients from nature.

Burt's Bees packaging is now transitioning to show the "% Natural Origin" as we are proactively adopt the first and only international guidelines for natural and organic cosmetic products, ISO (International Standards Organization) 16128. We believe ISO 16128 is the best opportunity for a globally harmonized definition of natural. Burt's Bees will continue to strive for 100% natural origin and to create responsibly sourced formulas based on the beauty, wisdom and power of nature.

WHAT WE AVOID

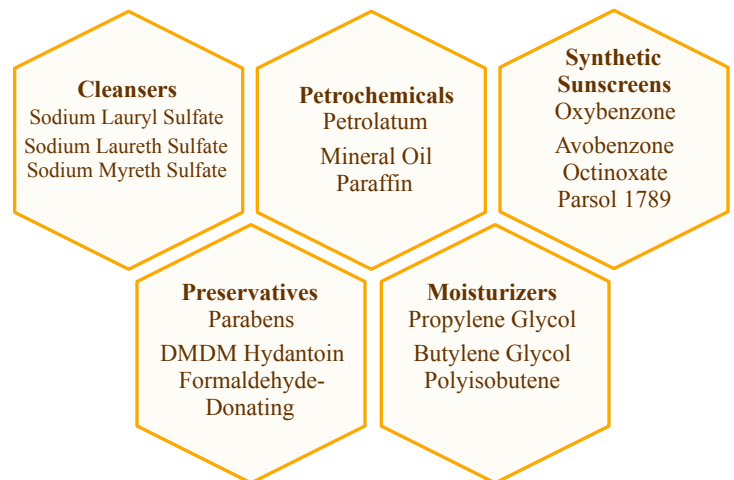
Synthetic ingredients like these are common in personal care products - but not in ours.

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We stick to nature and choose gentle and beneficial ingredients that care for the body.

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Never animal tested.



BURT'S BEES BABY BATH AND OIL



Bubble Bath

FEATURES:

- Coconut Oil and Soy Proteins cleanse baby naturally.
- Glycerin moisturizes.
- 99.8% Natural Origin.

BENEFITS:

- Tear-free, gentle cleansing that won't cause irritation or drying.
- Coconut Oil and Soy Proteins leave baby's skin and hair clean and silky soft naturally.



Nourishing Baby Oil

FEATURES:

- Vitamin-rich Apricot and Grape Seed Oils moisturize and nourish.
- 100% Natural Origin.

BENEFITS:

- Nutrients and antioxidants from Apricot and Grape Seed Oils keep baby's skin soft & supple.
- Subtle, pleasing scent of Apricot Oil.
- Add a capful to a warm bath or pamper baby with a soothing, gentle après-bath massage.
- Also lovely to pamper mama's skin.

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BURT'S BEES BABY CLEANSERS

Make bath time naturally better with these plant-based cleansing formulas, packed with a bundle of nourishing ingredients to gently cleanse and soften baby's skin. Sulfate Free.



Shampoo & Wash Original

FEATURES:

- Plant based, baby shampoo and wash cleanses with Soy Proteins.
- 98.9% Natural Origin.

BENEFITS:

- Scientifically shown to be gentle enough for everyday baby care.
- Tear-free gentle lather.



Shampoo & Wash Fragrance Free

FEATURES:

- Plant-based Aloe and Oat Flour complex gently cleans baby's hair and skin.
- 99.9% Natural Origin.

BENEFITS:

- Scientifically shown to be gentle enough for everyday baby care.
- Tear-free gentle lather.
- Fragrance-free.



Shampoo & Wash Calming

FEATURES:

- Plant-based cleansing formula contains Soy Proteins.
- Natural Lavender and Vanilla aroma.
- 98.9% Natural Origin.

BENEFITS:

- Scientifically shown to be gentle enough for everyday baby care
- Natural Lavender and Vanilla aroma helps baby relax.
- Tear-free gentle lather.

BURT'S BEES BABY MOISTURIZERS

Soften and calm baby's skin with these rich, moisturizing formulas made from natural, nourishing ingredients.



Nourishing Lotion Original

FEATURES:

- Formulated with Buttermilk, Shea Butter and Sunflower Seed Oil.
- 98.9% Natural Origin.

BENEFITS:

- Scientifically shown to moisturize for up to 24 hours.
- Absorbs quickly, softens skin and will not cause irritation.



Nourishing Lotion Fragrance Free

FEATURES:

- Aloe and Shea Butter moisturize sensitive, delicate skin.
- 98.9% Natural Origin.

BENEFITS:

- Rich creamy lotion simply and effectively hydrates baby's delicate skin.
- Hypoallergenic.



Nourishing Lotion Calming

FEATURES:

- Formulated with Buttermilk, Shea Butter and Sunflower Seed Oil.
- Calming natural Lavender & Vanilla botanical aroma.
- 98.9% Natural Origin.

BENEFITS:

- Gently hydrates delicate skin.
- Relaxing botanical fragrance helps lull baby to sleep.

DIAPER OINTMENT AND CARE



Diaper Rash Ointment

FEATURES:

- Maximum 40% Zinc Oxide seals out moisture that can irritate baby's bottom.
- Vitamin E, Sweet Almond Oil and Beeswax nourish and protect skin.
- Nourishes and reconditions skin naturally with Shea Butter, Lavender Oil and Jojoba Seed Oil.
- 100% Natural Origin.

BENEFITS:

- Natural barriers help protect baby's skin from unwanted wetness.
- Leaves baby's bottom soft, dry and smooth.
- Helps treat and prevent diaper rash.



Multipurpose Ointment

FEATURES:

- Coconut and Castor Seed Oils with Jojoba Butter.
- Responsibly sourced Beeswax.
- Petroleum Free.
- 100% Natural Origin.

BENEFITS:

- Forms an effective, natural barrier to help protect from dryness and soothes delicate diaper area.
- Apply to face, body and diaper area to soften, moisturize and protect baby's skin from dryness.