

ENEWSLETTER - NOVEMBER 2020



**BRONZER IS
AVAILABLE
IN 2 SHADES:**

Golden Shimmer
Bronze Splash

A 'Pick-Me-Up' for our skin and our spirits is much needed now as we prepare to face winter – especially this year. Winter's cold temperatures, low humidity and harsh winds, combined with dry indoor heat, draws moisture from the skin.

'Pick-Me-Up' for Skin

Quench dry skin with Burt's Bees **Rose Micellar Toning Water**. This 3-in-1 product with Micellar technology traps and lifts away makeup, dirt & oils without need for rinsing. This 99.5% natural origin formula features rosewater that gently purifies and tones skin while delivering a natural, delicate rose scent. Glycerin and aloe retain moisture, soothe and soften skin. Skin feels refreshed and replenished!

'Pick-Me-Up' for Spirits

Winter makeup usually tends to be matte, but this year giving skin a glow is going to be big. Nothing sparks the spirits like a little shimmer in your makeup routine! Burt's Bees® 100% natural origin **All Aglow Bronzer Sticks** illuminate skin and brighten complexion with a radiant sun-kissed glow. Add a pearlescence glow with our **All Aglow Opal Mist Highlighter** to define best features. Coconut Oil, Jojoba Oil, Cupuacu Butter and Daikon Radish Extract nourish and hydrate skin for hours. Adding a little joy and brightness to winter days!

Selling Tip: Using the **All Aglow Highlighter** from your Burt's Bees Demo Box, demonstrate the ease of application and illuminating, dewy finish by swatching onto a cloth or piece of paper. Bronzers and Highlighter can be applied to eye area to complete the shimmer look!

Whole Story: Help your customers bring more joy to the season by doing good for the planet. Burt's Bees packaging, on average, is 52% Post-Consumer Recycled material. Encourage consumers to place our empty packaging in municipal recycling or send to TerraCycle for FREE recycling.

<https://www.terracecycle.com/en-CA/brigades/burts-bees-en-ca>

**BEAUTY
POWERED
BY NATURE.**



BURT'S BEES
TRUE TO NATURE™

Burt's Bees packaging can be recycled in your municipal curbside program (where accepted) or free of charge through our "Recycle on Us" program with TerraCycle Canada. Please go to terracecycle.ca for details.

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