

FOR IMMEDIATE RELEASE
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**HEAD BACK TO SCHOOL AND INTO FALL
WITH A POWERFUL NATURAL WEAPON AGAINST GERMS**

THINK: Eliminate 99.99% germs on hands and soothe skin naturally this fall/winter

WHY:

According to a statement released by the Center for Disease Control on August 5, 2009, there are everyday actions that can help prevent the spread of germs that may cause illness. In addition to regularly washing your hands with soap and water, alcohol-based hand cleaners are also effective, when you're on the go.

WHAT:

Alcohol-based Hand Sanitizer is the ultimate back-to-school necessity.

Help eliminate germs AND soothe hands with an **all-natural* formula** like **Burt's Bees Aloe & Witch Hazel Hand Sanitizer**. This **formula eliminates up to 99.99% of germs *anytime, anywhere*** AND it's **100% natural**. That means no synthetic or petro-chemical ingredients, just beneficial ingredients from nature, like Aloe.

With the season, comes repeated hand washing and winter weather, which may lead to dry skin. That's why **Burt's Bees Aloe & Witch Hazel Hand Sanitizer** is specially formulated to **soothe, soften and moisturize skin** while it sanitizes.

Aloe & Witch Hazel Hand Sanitizer contains the following key natural ingredients:

- **Ethyl Alcohol** to disinfect and eliminate 99.99% of germs
- **Aloe Vera** to soften and moisturize the skin
- **Witch Hazel** to soothe skin and act as an anti-inflammatory

All **Burt's Bees** products are free of Phthalates, Parabens, Sodium Lauryl Sulfate and Petro-chemicals and they are never tested on animals.

Burt's Bees Aloe & Witch Hazel Hand Sanitizer is available at select retailers such as Walmart, CVS, Walgreens, Whole Foods and via www.burtsbees.com.

* Certified by the Natural Products Association

**FOR MORE INFORMATION:
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