



BURT'S BEES MOVES TO DOWNTOWN DURHAM, EMBRACING HISTORIC REVITALIZATION INITIATIVE

Burt's Bees, maker of earth-friendly natural personal care products, announces the relocation of its corporate office to downtown Durham's Hill Building, part of the historic American Tobacco Campus. The move, scheduled to take place in May 2009, represents Burt's Bees continued growth as well as a commitment to actively contribute to downtown Durham's revitalization.

"Though Burt's Bees started in Maine 25 years ago, we've really grown up in North Carolina and are thrilled to have found a great space to continue our evolution," says John Repogle, President & CEO of Burt's Bees. "As a socially responsible company focused on contributing and leading towards a more sustainable future, we are eager to collaborate with Durham's thought leaders to foster an innovative and sustainable community in downtown Durham."

While Burt's Bees' manufacturing and distribution facilities will remain at their current locations in Durham and Morrisville, the headquarter functions will relocate to the Hill Building. The 30,000 sq ft, two-and-a-half story, double gabled-roofed brick building was built as a storage warehouse in 1900 after American Tobacco Company acquired the property.

The repurposed space is well-aligned with Burt's Bees' culture of wellness and sustainability, featuring plentiful natural light as well as accents and beams from the original building. Ninety-five percent of the structural lumber in the building is either from the existing site or a nearby mill scheduled for demolition and the structural steel is no less than 15% recycled content.

As part of a vibrant community at the American Tobacco campus, Burt's Bees hopes to contribute to the commercial diversity of the area and the ongoing renewal of downtown Durham. Despite the economy, Burt's Bees is still hiring and has significant growth planned which will create jobs in the area. "Attracting a leading national brand like Burt's Bees is a real coup to downtown Durham and they will play a big role in the neighborhood's revitalization," explains Durham mayor William "Bill" Bell. "As a socially responsible company, Burt's Bees has already given to the Durham community and we look forward to continued partnership."

Relocation to the heart of Durham also represents Burt's Bees' strengthened commitment to community partners, such as Habitat for Humanity and Teach for America, among others. The company is responsible for two new homes, a playground, and a garden in Habitat's *Hope Crossing*, the first green affordable housing community in North Carolina. The three-year partnership has yielded over 3000 volunteer hours and a rich cultural experience for a growing team at Burt's Bees.



“Burt’s Bees is truly a model corporate citizen,” says Bill Kahlkof, President of Downtown Durham Inc. “In addition to bringing brand cache to the downtown area and creating new jobs, Burt’s Bees will be part of Durham’s transformation into an eco-friendly community for the 21st century.”

Burt’s Bees looks forward to getting to know its neighbors in Durham and contributing to a vital, greener future for the city.

Burt’s Bees

Since 1991, Burt’s Bees has been offering distinctive all-natural personal care products. Today, Burt’s Bees is the leading manufacturer in Natural Personal Care with over 150 Earth-friendly, natural personal care products, including face care, body care, hair care, lip care, personal wash, men’s grooming, baby care, outdoor remedies, kits and gifts. Burt’s Bees has a rich tradition in corporate social responsibility and stands for The Greater Good with all their products having the highest levels of natural ingredients, nature-safe processes, and environmentally sensitive packaging. Burt’s Bees has nearly 400 employees with products available through approximately 30,000 retail stores in the United States, as well as Canada, UK, Taiwan and with its website (www.burtsbees.com).